ticketMX .com

Endless Memories

784,000,000 ticketmx website visitation

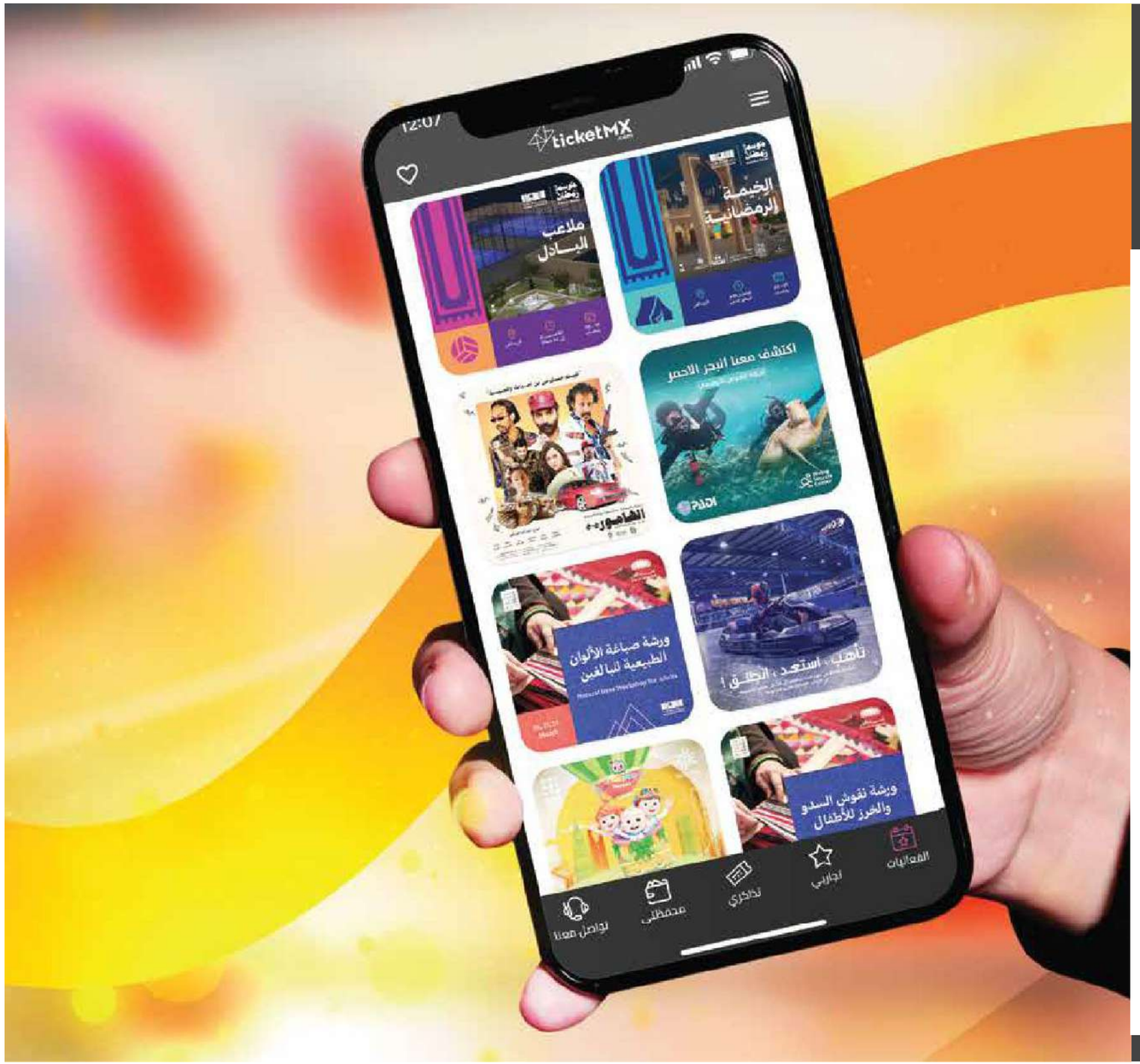
7M of unique users

1M Numbers of download APP

1482 of events

99 events working in the same time

26,500,000 tickets

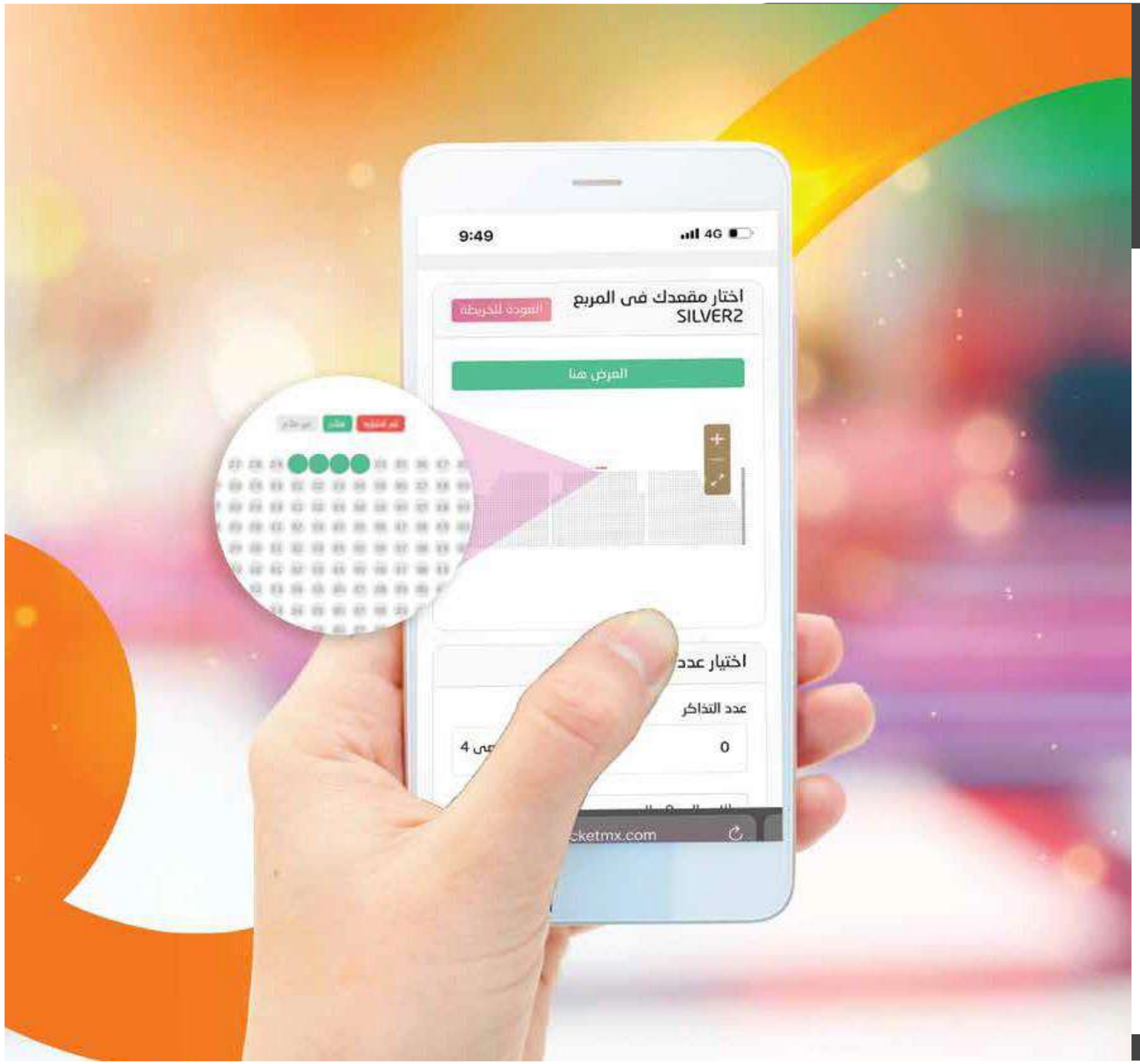


TICKETMX APPLICATION

TicketMX app is a leading ticketing platform in Saudi Arabia, offering a smooth, efficient, and user-friendly ticketing experience with secure online payment methods. It also offers a complete lifecycle service, which includes Ticketing, Parking, E-gates, E-Wallet, E-Mobility, E-Album, and Augmented Reality (AR Wayfinding). TicketMX enables customers to enjoy an immersive ticketing experience.

GET IT ON Google Play

Download on the App Store



INTERACTIVE MAPS

TicketMX offers an interactive seating map that provides a visual representation of the venue's seating arrangement, including details on seat availability, pricing, and viewing angles, allowing customers to make more informed seat selection decisions. With this feature, customers can have an enjoyable experience by selecting their desired seats in advance and with ease.

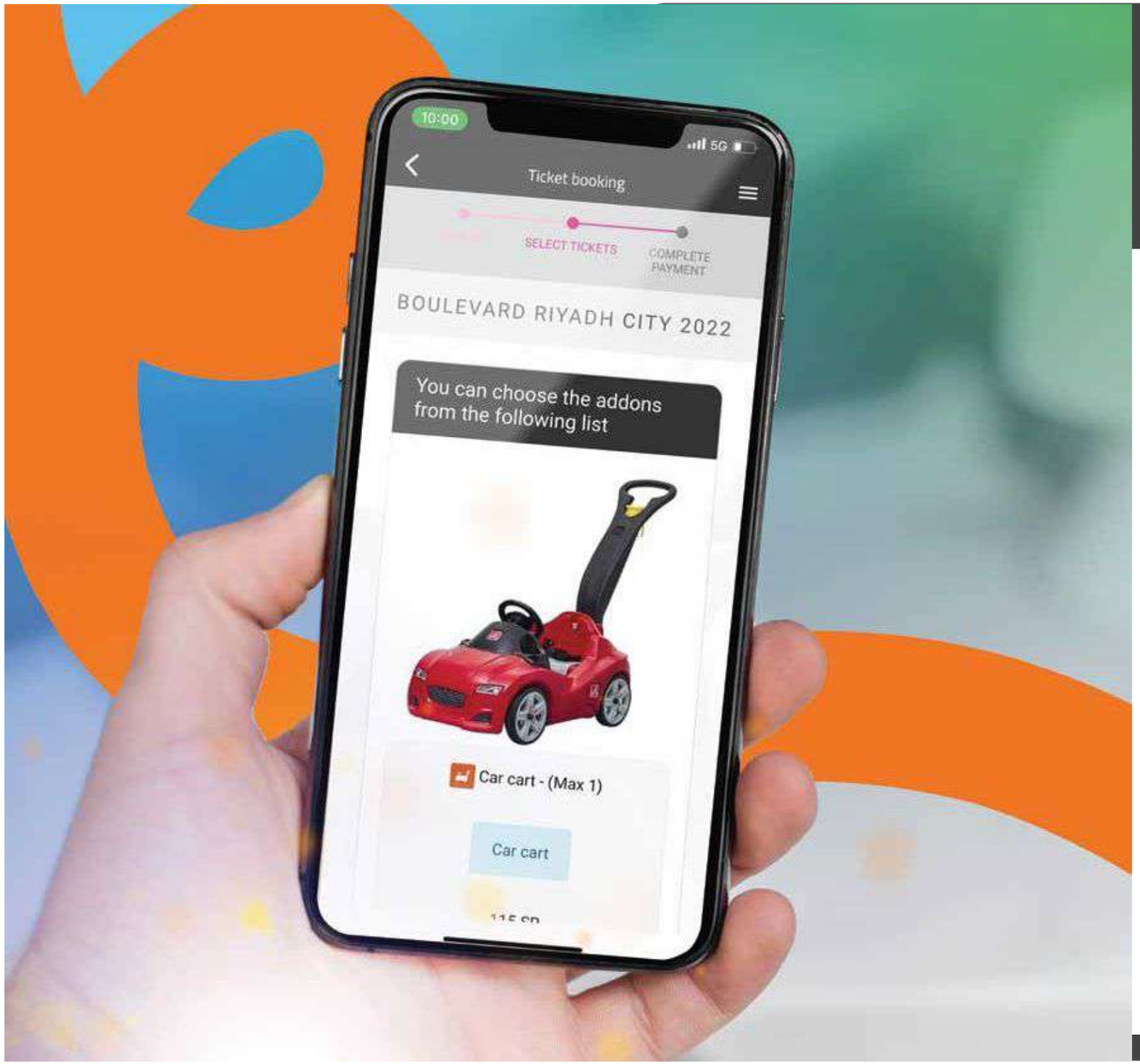
Stadium

Theater

Concert

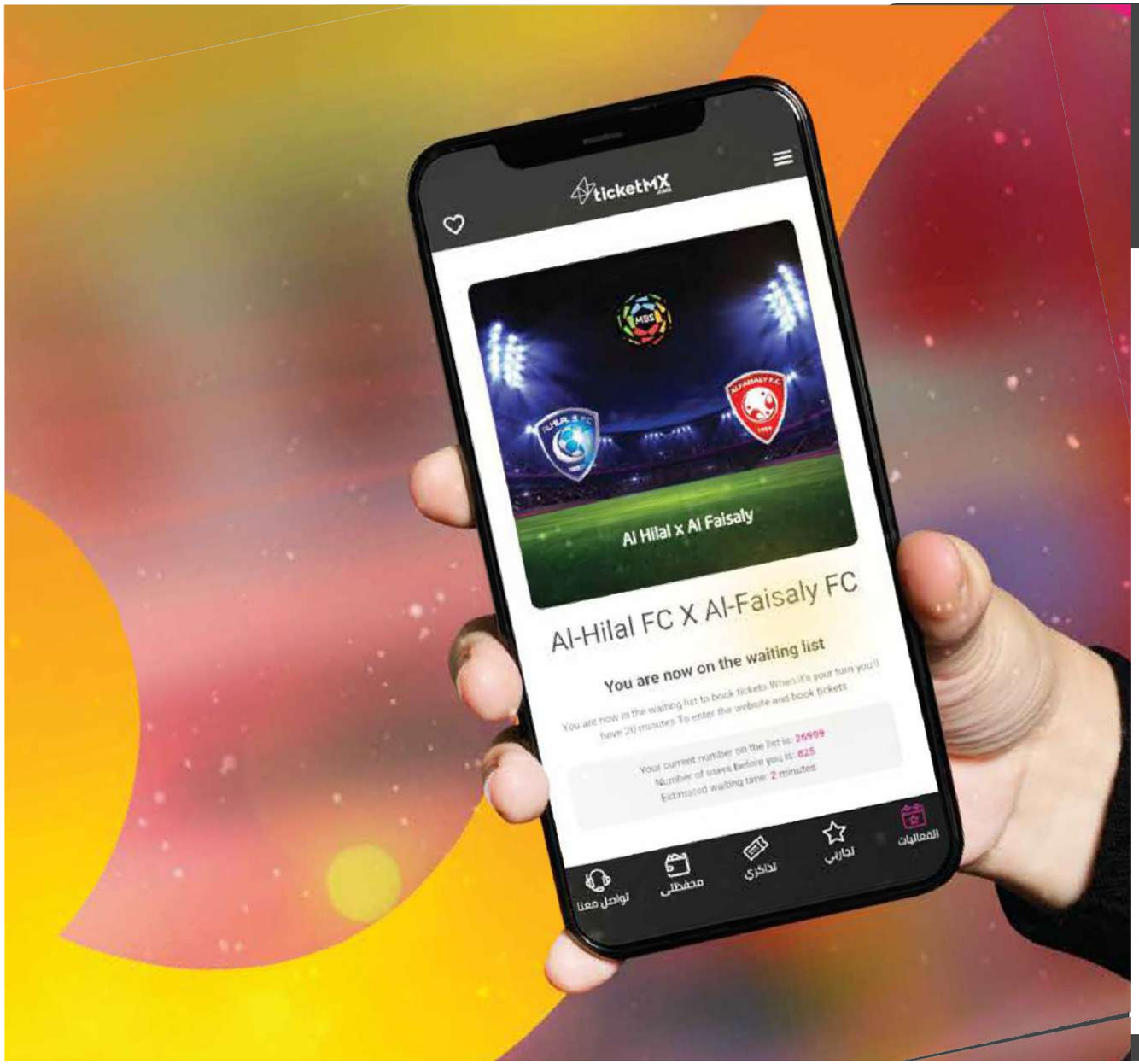
EVENTS BY CATEGORY

TicketMX platform now includes a powerful Event by category feature. This feature enables event organizers to limit the number of tickets per person based on the event's category. This feature helps in reducing overbooking and providing attendees with a more trustworthy ticket booking system.



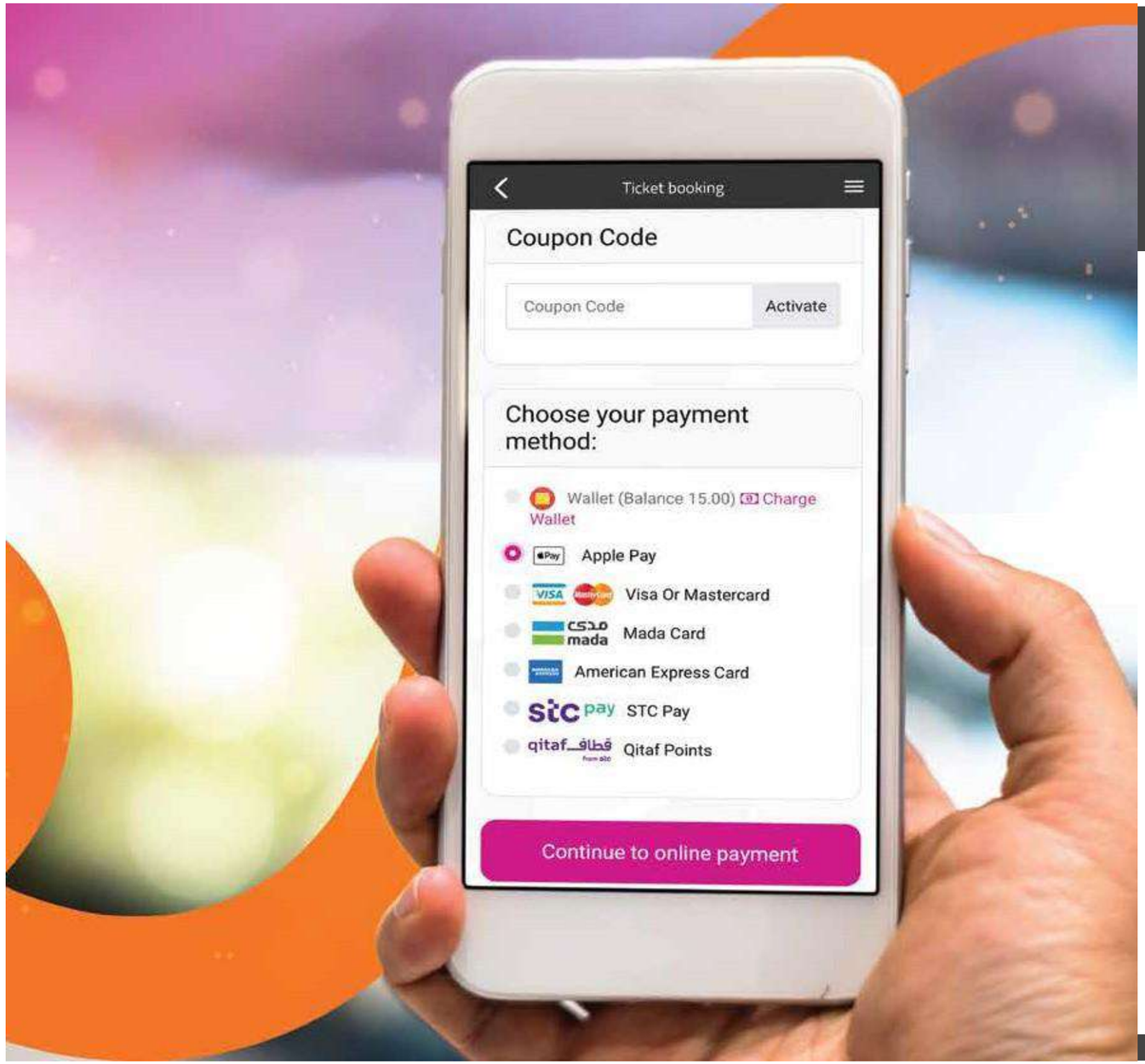
ADD ONS

The add-on feature appears on the TicketMX platform's checkout page and displays recommended add-on options to attendees. These highlighted options are generally additional experiences and services that attendees may find useful and practical in order to enhance their event experience.



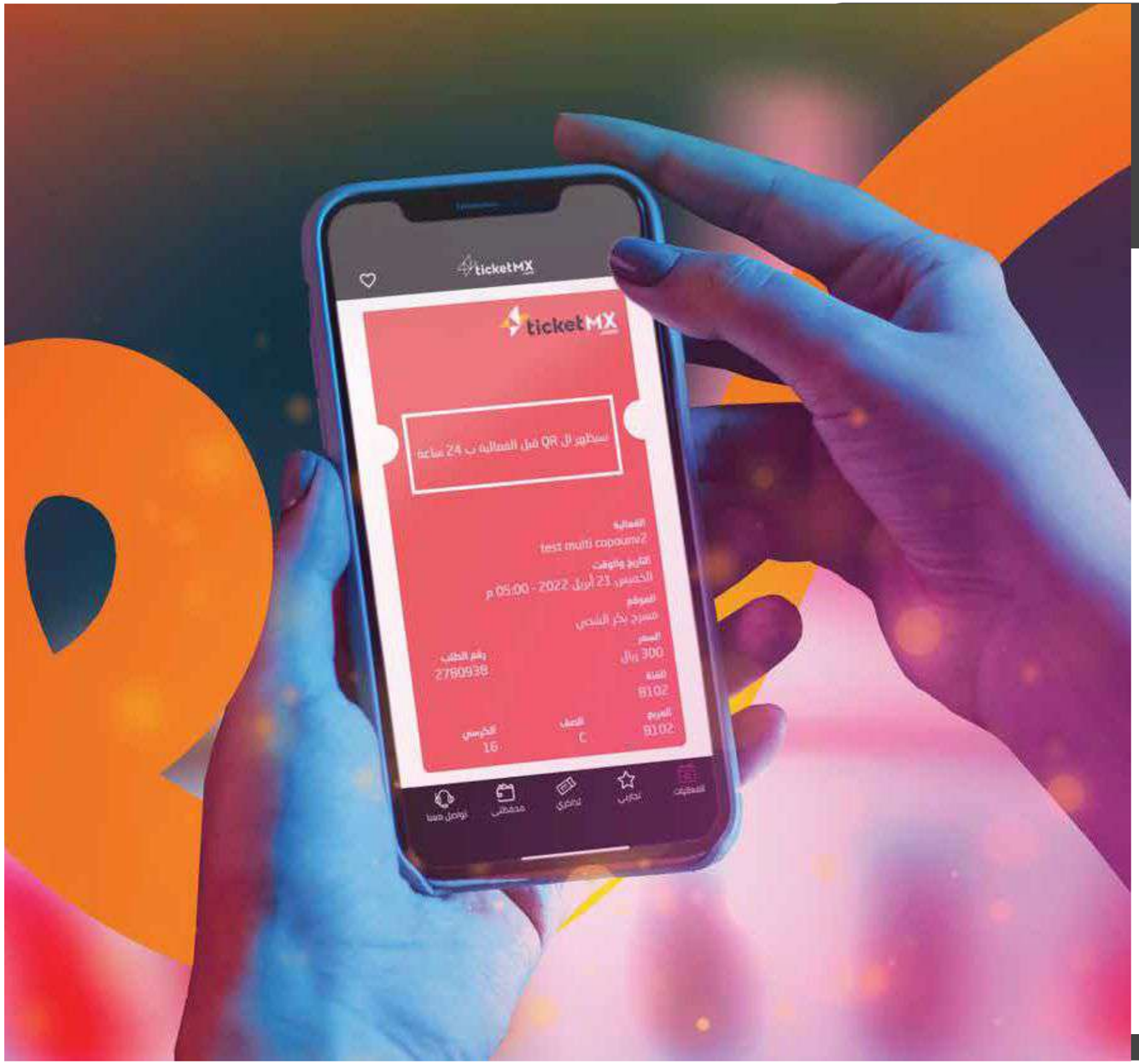
QUEUEING SYSTEM

TicketMX includes ticketing queue management, an ingenious system that helps manage traffic flow and eliminates the chaos that occurs when customers try to make purchases at the same time. When implemented, buyers are given a virtual number that indicates where they are in the line, allowing them to navigate around without fear of losing their spot to enhance the shopping experience.



PAYMENT METHODS

Customers can easily complete their payments through our secure payment gateway using:



BMK | BLACK MARKETKILLER

The black market for event tickets has become a major threat to the ticketing industry. TicketMX addresses this issue by sharing the ticket barcode 24 hours prior to the event. Another approach is to generate advanced dynamic QR codes for each ticket, which are unique to each ticket and offer enhanced security features to prevent ticket forgery.

Motion QR Code

QR Code Apperance

TICKET RESELL & SHARE

TicketMX provides a convenient solution for people who need to sell event tickets. The ticket resale solution is a dependable and secure platform that was created with user convenience in mind, ensuring a smooth transaction for both sellers and buyers.

TICKET REDEMPTION

Redeeming an event entrance ticket at any restaurant or café within the venue is a convenient and innovative approach provided by TicketMX to enhance event experience for visitors. This approach allows visitors to enjoy not only the event and its attractions, but also the the venue's various food and beverage outlets.

CASHLESS

A cashless system is a transaction ecosystem in which payments are made without the use of cash. This is used to improve monitoring and control, as well as to keep things organized.

A cashless system is made up of three major components. The first are the POS machines, which allow visitors to top up their play cards at booths. The second feature is RFID and NFC readers, which allow customers to start playing a game by tapping their play cards.

E-WALLET

Another innovative way to gain access to rides at events is to use virtual cards, also known as E-wallet cards. Virtual cards are digital cards that can be easily charged through TicketMX and stored in the visitor's phone wallet. The virtual card functions similarly to a credit or debit card, with transactions handled electronically via the e-wallet system.

Add to
Apple Wallet

CASHLESS E-CARDS

TicketMX E-cards are another method for entering rides at events. E-cards allow visitors to purchase tickets online and present them on mobile devices at the entrance of the rides, where they can be scanned. E-cards make it easier and more convenient for visitors to purchase tickets ahead of time, saving them time and trouble on the day of their visit. E-cards can also be linked to a visitor's TicketMX account, allowing them to quickly access and re-charge the card.

CASHLESS BRACELET

Wristband is one of the offered methods for gaining entry to rides at events. Instead of having to show a ticket or other form of admission every time visitors want to ride a new attraction, they can simply tap the band on our cashless machines at the ride's entrance.

These wristbands can be easily recharged using TicketMX platform. They can even be customized with sponsors' logos or other branding to add a marketing layer to the experience

KIOSK

Ticketing kiosks are one of the solutions; they provide visitors with an easy and convenient way to purchase tickets and recharge cards at event venues. Ticketing kiosks typically accept a variety of payment methods and can dispense printed tickets as well as load tickets electronically onto visitors' mobile devices. This allows visitors to get to the event quickly and easily without having to wait in long lines at ticket booths.

TICKET OFFLINE SALES

We offer traditional offline ticketing solutions in addition to our innovative online ticketing system to ensure attendees have the best possible experience during the event. As a result, our ticketing booths are set up at various locations throughout the event venue, as well as the hawkers who are deployed at appropriate locations within the event venue.

TICKETMX SCANNER

- Supports Boca Lemur Thermal printer.
- Scanning in and scanning out the tickets.
- Tickets works with turnstiles for entrance and exit.
- Supports RFID tickets and RFID wristbands.
- VIP Tickets: Ability to scan VIP tickets and issue a wristband with the ticket’s details by the scanning stewards.

GATEMX

GateMX is an E-gate solution designed for event venues that aims to streamline and simplify the check-in process for attendees. GateMX is an in-house gates integrated with our ticketing platform TicketMX. With the integration of the GateMX solution with TicketMX system, organizers can easily control access to the event with security measures and valuable data insights.

PARKINGMX

ParkingMX is a semi-automated parking solution that uses cutting-edge technology to assist visitors with parking. With its smart lane and ticketless operation approach, the technology reduces the possibility of human error and speeds up the parking process.

WHITE LABEL

TicketMX can provide business with White labeling, which is the process of providing event organizers with a branded ticket platform powered by the TicketMX system engine. This approach enables event organizers to provide a fully customized online ticketing solution that is seamlessly integrated with their website or other digital channels.

INTEGRATION WITH OTHERSOLUTIONS

One of TicketMX's key strengths is its ability & flexibility to integrate with different systems. This enables organizers to manage tickets and related data more easily & increasing efficiency. TicketMX has already been integrated with over 20 entities, including major government entities, mobile payment providers, and other key organizations.

CYBER SECURITY

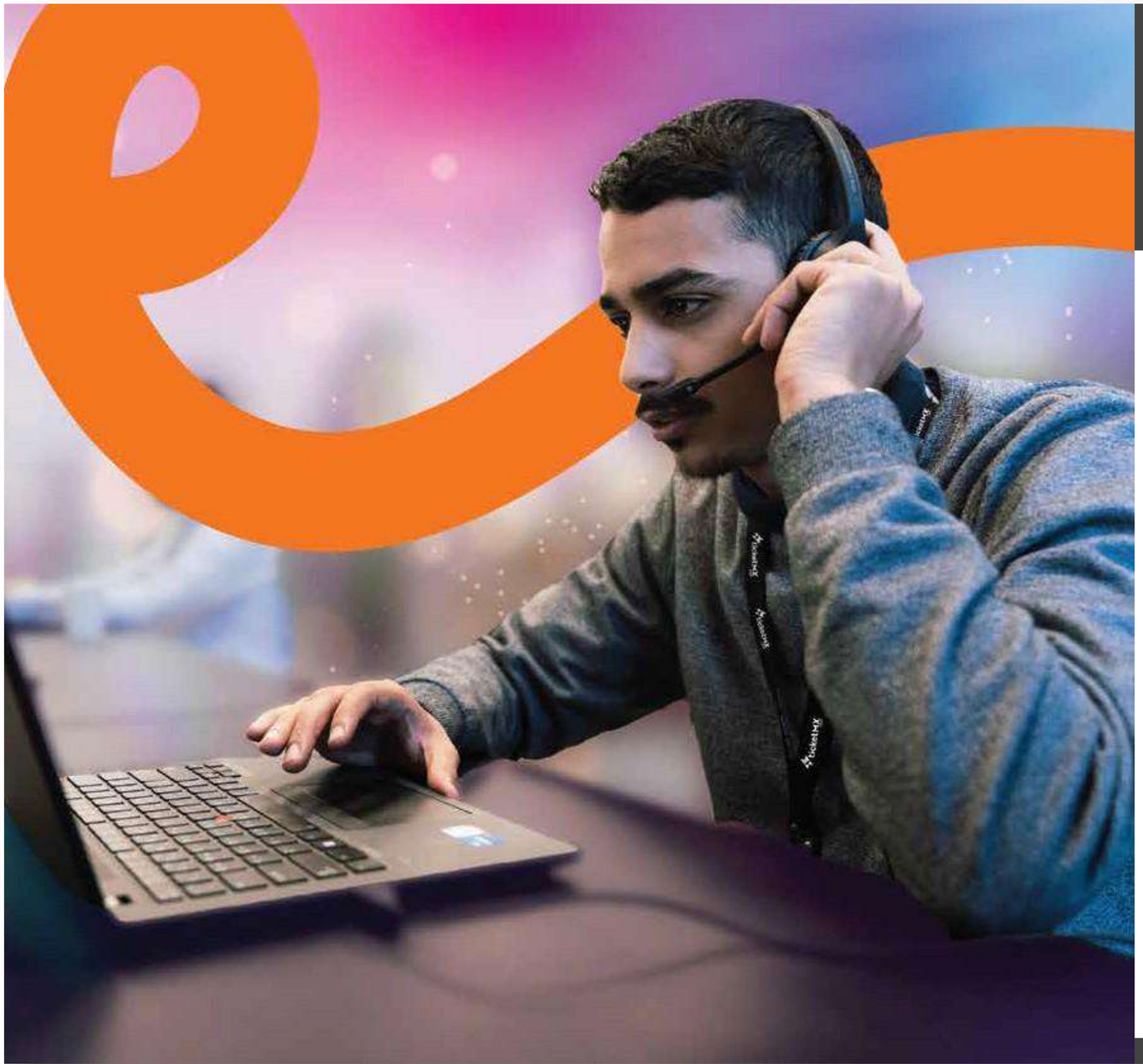
TicketMX is built with the highest cyber security standards to provide a safe, secure, and dependable event solution platform. Our commitment to the highest security standards ensures that all transactions on the TicketMX are safe, secure, and reliable, giving clients and their attendees confidence that their data is secure.

REPORTS

TicketMX is considered as a trusted authorized source of data, since it has a big data on the entertainment and events industry in Saudi Arabia and most of youth generation data. TicketMX offers a variety of reports, including infographics reports, viewing reports, and customized analytical real-time dashboards.

Power BI

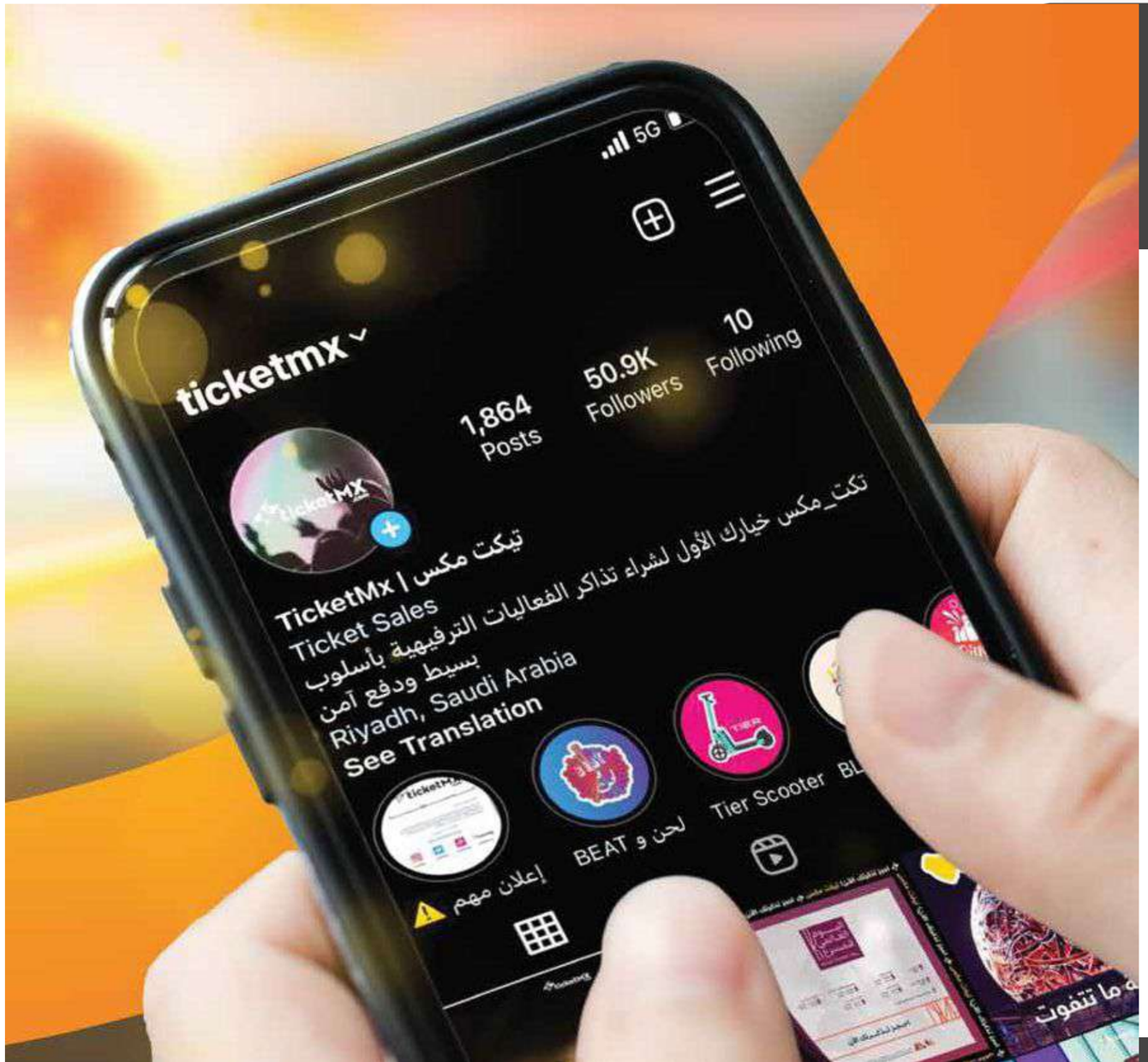
DataMX



CRM

TicketMX provides an unlimited way to connect with customers quickly and efficiently. It has an integrated CRM system to build and maintain relationships with customers by providing a comprehensive view of their interactions, tracking past communication, and storing customer data.

salesforce AVAYA



MARKETING

Customer data is used in marketing strategy to predict their needs, desires, and future behaviors. Such insight helps in developing personalized marketing strategies for a highest ROI. Examples: (Media buying, Social Media Marketing, Content Marketing, and SMS & Mobile Marketing, Search engine optimization, YouTube videos, subscribe emails and newsletter, Satisfaction Survey)

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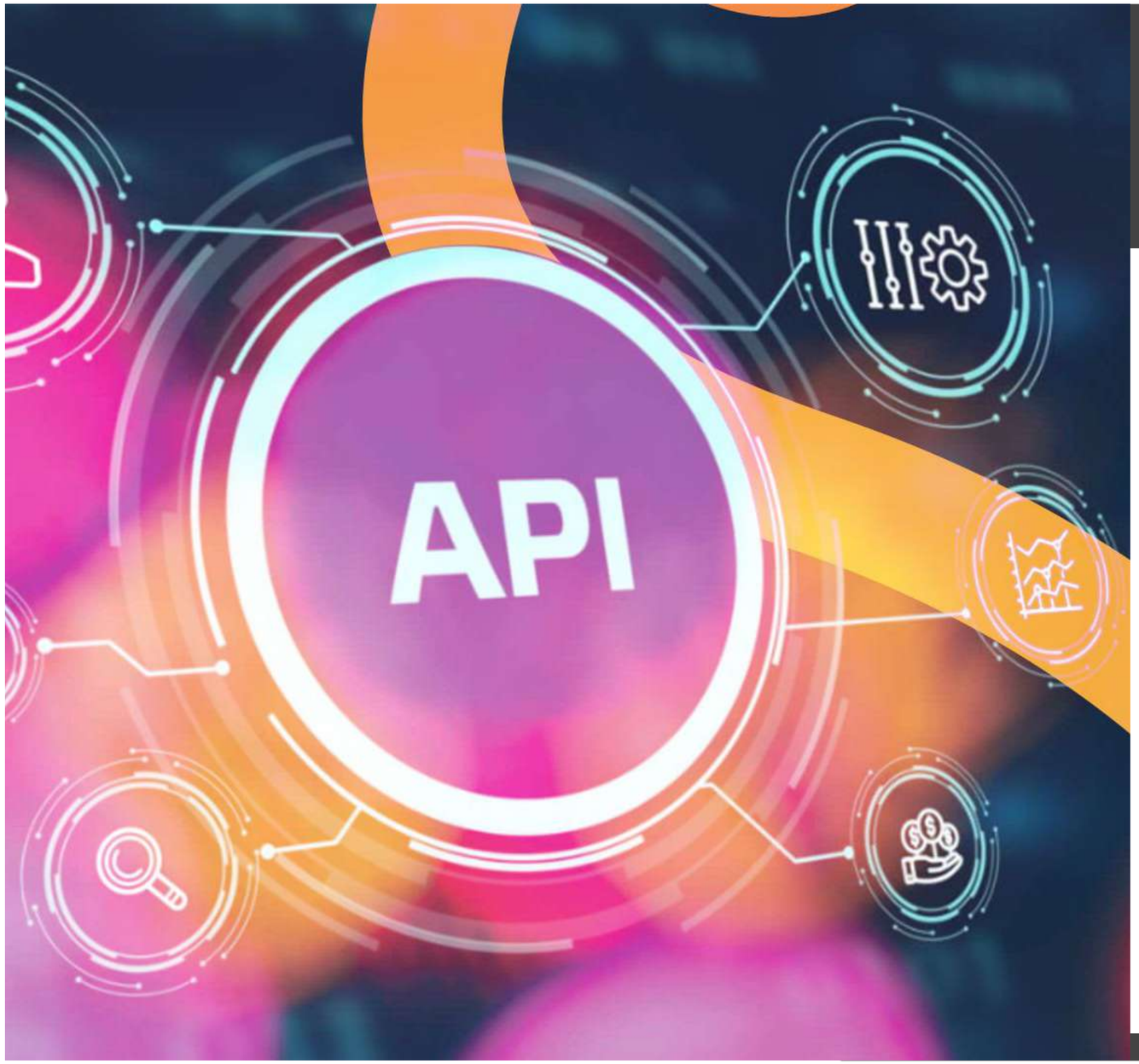
Info@ticketMX.com

TICKETING
ENGINE OVERVIEW



TICKETING ENGINE OVERVIEW

API Installation

Simple Secure communication between TicketMX Engine and your website using the following steps:

1. Provide your website domain.
2. Add “Events” Page to your website.
3. Add JS code to the Head of page
4. Add Place Tag to your page
5. Optional: repeat the step to the “Tickets” Page

TICKETING ENGINE OVERVIEW

Events List Page

List of all events with brief about each event:

1- Event Name

2- Event Picture

3- Event Date

Event Details Page

All Event Details including

1- Event Name

2- Event Picture

3- Event Date

4- Event Description

5- Event Terms & Conditions

6- Buy now button

TICKETING ENGINE OVERVIEW

Membership

1- Sign up
2- Sign in
3- Restore Password
4- Change Password
5- Access Restricted Page

Cart Page

1- After Login
2- Add ticket or more to your cart
3- View Cart with cart total amount
4- Select Payment method (Credit Card, Mada Card, STC Pay)
5- Pay online

TICKETING ENGINE OVERVIEW

Online Payment

Secure Online Payment using multiple payment methods

Print Tickets

After successful payment, user can print / view tickets directly

My Tickets

After Login, List of all previously purchased tickets with ability to:

1- Print it on any printer on any paper either colored or black and white.

2- View ticket on mobile

TICKETING ENGINE OVERVIEW

Reporting System

All Events, Orders and tickets are connected to Live reporting providing the following

1- Connected to PowerBI
2- Real Time reporting
3- Ability to view order for specific event.
4- Ability to view order for all events.
5- filter report by duration (from-to).

POS
SYSTEM

POS SYSTEM

Multiple Users

System provides multiple users for the POS. With ability to sell tickets for specific event or all events for each user

Thermal Tickets

POS System supports printing on custom design thermal tickets with Arabic and English Layouts.

Log System

All sales actions are recorded at the system to view reports for each event or each sales user.

POS SYSTEM

Payment Methods

POS support Cash or Card Payment and track each of them.

Mass Reservation

System support up to 100 to 1000 Tickets for each order for mass printing of tickets.

Orders History

Each salesperson can view all history of printed orders made by his account only.

MOBILE
TICKETS SCANNER

MOBILE TICKETS SCANNER

Different Users / Roles

Each user could be assigned to specific event or all events

Multiple Events

The application works with any number of events and each user can scan one or more events

Whitelist Push

Pushing the whitelist to the application occurred at live time user buy it online

Error Message

The scanner support different types of errors appear to the user like : attended before on date, wrong event, wrong category, .etc.

MOBILE TICKETS SCANNER

Log system

Any scanned ticket is recorded all tries of scanning and which gate and which person scan it and result of the scan if cancelled or approved

Check Log

User at the gate can view the log for the scanned ticket to get quick information about the rejection reason within seconds

Supervisor Log

Supervisor can view the log for any ticket when enter the ticket number to check its log.

AWS
SERVICERS

AWS SERVICERS

Amazon Web Services (AWS) is the world’s most comprehensive and broadly adopted cloud platform, offering over 175 fully featured services from data centers globally. Millions of customers—including the fastest-growing startups, largest enterprises, and leading government agencies—are using AWS to lower costs, become more agile, and innovate faster.

PLATFORM PACKAGES

PLATFORM PACKAGES

White Label

a unique custom website design and a custom domain for your business on the same platform this will be great for the business to maintain the brand awareness and enjoy the the advantages of our platform.

1. Unique custom website design
2. A new custom domain
3. TicketMX 5 Million user can access your events.
4. Marketing for your event through our platform channels.
5. Generating a Report of your event activity on our platform.
6. A 24 hours Support
7. Owner Has ability to add his events through white label admin.

PLATFORM PACKAGES

Owner Privileges:
The White Label owner can uploading and updating all his event content.

Using the White Label admin he can easily update all the event content Like: (banners - text - Prices etc.)

Our admin interface is user-friendly, easy to manage and use, also it doesn't need extra training to figure it out.

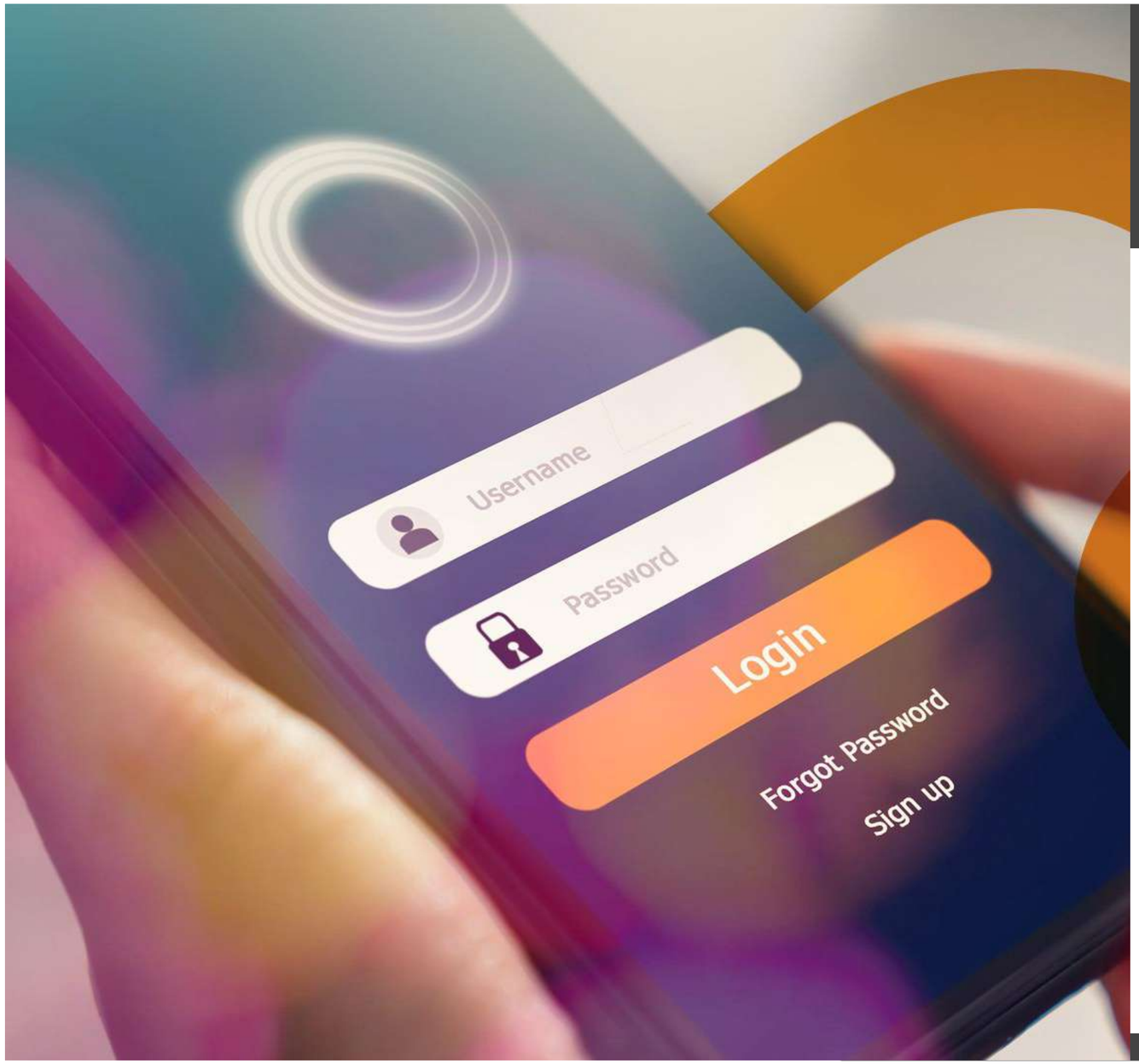
PLATFORM PACKAGES

Normal Listing

the normal listing package is simply adding your event in our platform website.

in this package you will enjoy the following advantage:

1. TicketMX 5 Million user can access your event.
2. this plan include marketing for your event through our platform channels.
3. Generating a Report of your event activity on our platform.
4. A 24 hours Support



PLATFORM PACKAGES

Single Sign On (SSO)

design with unique domain like white label. however in this case you will use your business users database to join the platform.

Your users account can access and book your events without creating a second account on our platform.

this package will be great for your business in case you have a huge users account database and you want to use it in our platform seamlessly without the headache of creating a second accounts.

1. Unique custom website design.
2. A new custom domain.
3. and integration between your website and our platform for the SSO
4. Generating a Report of your event activity on our platform.
5. A 24 hours Support

BLVD World
1
&KIOSK
222
READER
9
TICKET
BOOTH
28
PO
S

WWL
450
READER
40
TICKET
BOOTH
60
PO
S

BLVD City
2
KIOSK
180
READER
6
TICKET
BOOTH
20
POS

King Fahad Stadium

JEDDAH SUPER DOME

THANK YOU

Please do not hesitate to contact us for any further clarification at your convenience.

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